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## **Lady Jayne Fundraising**

### **“Life’s too short not to Sparkle”**

Lady Jayne Jewelry is:

- \*Made in the USA
- \*100% Nickel free
- \*Swarovski Crystal

- \*Lifetime replacement
- \*Exclusive Collection
- \*Established over 30 years

## **Organizational Sparkle**

Lady Jayne supports over 70 different organizations and has a collection of over 450 different charms, hoops, necklaces, and earrings. We also have button covers, tie tacs, key rings, money clips, and golf markers. Something for everyone.

Sell Lady Jayne’s unique jewelry to your friends and community.

You and Lady Jayne are the key combination for your sparkly bright future.

Because Lady Jayne is both the designer and the manufacturer we are in a unique position to help you and your organizations reach your goals. We can create unique charms for your group.

Lady Jayne is the most economical way to accessorize with high quality costume jewelry in today’s fashion world. Our wide collection of organizational emblems allows you and your friends to showcase your organizations and attract attention for your groups. Our charms can be used to construct beautiful earrings, pendants, pins, bracelets, button covers, tie tacs, money clips, or even golf markers.

Once your customer has the earring starter kit they will be back for more pieces time and time again to add to their collection.



## Commission Chart

Your organization can make:

\$0-\$200	20%
\$200.01-\$500	25%
\$500.01-\$800	30%
\$800.01-\$1100	35%
\$1100.01-\$1500	40%
\$1500.01-\$2000	45%
\$2000.01+	50%

All commissions are subject to change.



## Show the Sparkle!

You have a variety of ways to help your organization and others sparkle.

## Make-it-and-Take-it party!

Prefer a face to face gathering? You can have great gatherings and sales with minimal investment. Just buy one of the kits to get started. They Make-it-and-Take-it with them! 30 second demo! In and out in 2 hours!

## Dedicated Weblink

No need to carry everything. Your members can get their sparkle and support you with direct purchases.

## Kits for immediate sales

Every kit is designed to be a perfect way to get started fundraising. Choose your preference. 5, 10, or 20 “kit sets”. A kit set is a pair of pierced hoops \$22, a pair of small crystal enhancers \$ 16, a pair of medium crystal enhancers \$22, a pair of large crystal enhancers \$24, a pair of crystal charms \$22, and a pair of tailored charms \$20.

### ♥ I’m Just Dabbling kit - \$299

- ❖ This kit is for someone just trying it out! 5 “kit sets”
- ❖ You just want something to do now and then. You make ~50% profit.
- ❖ Perfect size kit if you are going to show the Lady Jayne line online to your friends too! Comes with it’s own velvet pouch!
- ❖ Retails for ~\$600 Yours for \$299

### ♥ I’m Just Loving It kit - \$599

- ❖ This kit was designed for the easy way to travel and sell a little bit. 10 “kit sets”
- ❖ Fits in a large purse!
- ❖ Comes with a beautifully etched 7” x 7” display box with 2 velvet insert trays.
- ❖ Retails for ~\$1250 Yours for \$599

### ♥ I’m Just Sparkling kit! - \$999

- ❖ You are all set to start selling right out of your kit. 20 “kit sets”
- ❖ The kit has \$3000 in charms, hoops, necklaces and bracelets.
- ❖ Beautifully Etched 14” x 7” Display box with 3 velvet insert trays.
- ❖ Retails for ~\$2500 Yours for \$999